

# CASE STUDY

## Audix Insights™ Provides The Houston Zoo With Internal And Industry Wide Data.



### CHALLENGE

The Houston Zoo is a nonprofit organization committed to exemplary animal care, engaging experiences, and sustainable operations. With over 6,000 permanent animals in residence and 2.55 million visitors each year, it is crucial that its internal operations run smoothly. Because of their long-term IT infrastructure expansion, the Houston Zoo needed innovative ways to maintain accurate information. This required a thorough examination of its IT environment. With knowledge of all assets and data, the Houston Zoo could effectively support their IT and engage in comprehensive continuity planning.

### SOLUTION

To address the challenges of continuous growth, MRE deployed Audix Insights™ on the Houston Zoo's network to assess its overall IT health and determine an ideal course of action. With unprecedented speed, Audix Insights™ provided a holistic picture of the IT infrastructure, including the discovery of previously unknown assets, determination of available disk space, and predictions of upcoming hardware and software replacements. Audix Insights™ then generated visuals of this key data, allowing the Houston Zoo to identify and address trends and anomalies.

### RESULTS

With the data provided by Audix Insights™, the Houston Zoo gained a better understanding of how to strategize a stable IT infrastructure. Access to financial data made well-managed budgets significantly easier to achieve, and assessments of hardware health accurately estimated machine replacement costs. Audix Insights™ also produced at-a-glance disk space usage and availability, allowing the Houston Zoo to detect anomalies and proactively free up necessary resources before problems occur.

Not only did Audix Insights™ help the Houston Zoo achieve its internal goals, it also provided the tools for external industry-wide comparisons. The Houston Zoo can now evaluate its relative health to similar organizations with ease.

*"Comparison insights has given us the unprecedented ability to compare ourselves to other people like us and see how we are doing."*

- Katie Niemann, Houston Zoo Senior Director of Technology



### CLIENT:

The Houston Zoo

### LOCATION:

Houston, Texas

**AUDIX INSIGHTS™**

